

33 studysync®

Leading the Way in English Language Arts



Connecting with Literature through Technology

Engage your English Language Arts (ELA) students by linking learning with the way they experience the world. Boost test scores and meet state standards with flexible

digital tools that support teaching, assessment, and differentiation.

It's all possible with *StudySync*, the premier digital ELA curriculum for grades 6–12.



Inspire Your Students

Students navigate digitally though a complex, dynamic world. Grab their attention and hold it with:

- Media-rich learning experiences designed to advance reading, writing, listening, and critical-thinking skills.
- Real-world events and issues reflected in literature and discussed in class and online.
- ✓ A direct read-write connection, with built-in tools for teacher and peer review.

Empower Your Instruction

You're constantly balancing student needs with changing literacy standards. Our web-based platform keeps you prepared with:

- ✓ Hundreds of complex fiction and nonfiction excerpts aligned with new state standards.
- ✓ CCSS-formatted instruction in reading, writing, listening, and speaking.
- ✓ **Differentiation resources** for diverse classrooms, including struggling and advanced readers and English Language Learners.
- Assessment tools that ensure student readiness for key high-stakes tests.

The Flexibility You Need to Teach Your Best

The *StudySync* online platform is your single source for dynamic teaching resources and customizable options.

Differentiate

Your class has a mix of interests, learning styles, and skill levels.

- > Scaffold assignments based on students' interests and reading abilities.
- > Target specific learning objectives and skills.
- > Tailor instruction to whole-class, small group, or individual needs. Access support for all levels of learners.

Collaborate

StudySync technology gives one teacher the power of many.

- Share lessons and library items with teachers within a school, within a district — even across districts.
- > Create learning groups across classes, schools, and district.
- > Enjoy home page access to featured teacher tips from top users.

Customize your Curriculum

With *StudySync*, you can build the kind of program you've always wanted to teach.

- > Assign existing writing prompts or create your own.
- > Customize your own Peer Review and writing assignment rubrics.
- > Create differentiated assignments for specific groups for the same text.
- > Tailor lessons to specific areas of interest.

Access—Anytime, Anywhere, on Any Device.

Think outside the classroom!



DESKTOP



TABLET



MOBILE



Texts that Expand Their World

Extensive Digital Library

Excite and intrigue your students with hundreds of texts and text excerpts. Our ever-expanding digital library:

- ✓ Includes fiction, poetry, drama, and nonfiction texts.
- ✓ Incorporates works from diverse cultures and time periods.
- Contains texts that are of high interest to students.
- ✓ Fosters the advancement of reading and writing in all curricular areas.

Our text excerpts are more than just tools for teaching literacy skills and concepts.

They provide gateways for further exploration and encourage the reading of whole texts.

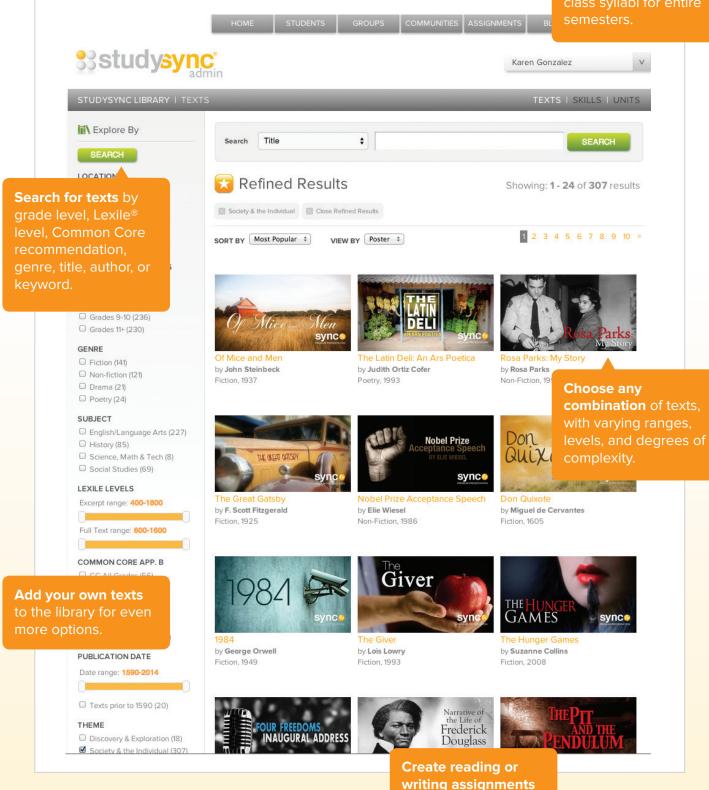


"I LOVE the *Skills* library. We began 'Theme' today, and the video was a huge hit. I like the format and how there is a pause when the definition is shown. I can pause the video and give students time to take notes and you don't lose the flow of the conversation."

- Tony W., Fullerton, CA



Create personal libraries based on class syllabi for entire semesters



Powered by Student Engagement

Students thrive on variety and social interaction. *StudySync* gives them both in a dynamic digital format that fosters intellectual growth.

Hundreds of Multimedia Resources

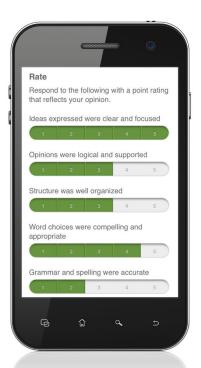
- Award-winning SyncTV lessons provide explicit instruction and effective models of academic discussion and student collaboration
- Dramatic movie-like Previews draw students into a text and provide context essential for deep reading and analysis
- ✓ Concept Definition videos use relatable student narrators to define and explore important literary concepts.
- SkillsTV videos model how students apply key concepts to specific texts



Anonymous Peer Review

Exclusive to *StudySync*, this feature initiates a cycle of analyzing, writing, and revision that turns students into skilled writers and critical thinkers. Students learn to:

- > Respond frequently and meaningfully to the texts they are reading.
- > Engage in multiple forms of writing, including expository, narrative, and persuasive.
- > Provide timely, anonymous critiques of other students' writing.
- > Thoughtfully analyze and revise their own work.



"The children are most engaged throughout the day when I take them to the computer lab to do *StudySync!* It's also very exciting for me to see that my extremely reluctant readers and writers are now more willing to think, read, and respond to the blasts and assignments."

- April S., Los Angeles, CA





StudySync Blasts

These short weekly reading and writing assignments challenge students to:

- > Develop informed opinions on timely, high-interest topics of cultural significance.
- > Express their opinions succinctly, in 140 characters or less.
- > Engage in thoughtful discussions with students across the globe.
- > Build vital research, writing, and critical-thinking skills.

Three Measures of a Quality Curriculum

Rigor

StudySync ensures your students' success in the classroom and beyond by challenging them with:

- Exposure to diverse characters and points of view through an expansive digital library.
- Close reading of complex texts, both fiction and nonfiction.
- Writing prompts and rubrics tied to state and national standards and assessments.

Relevance

Students are motivated by learning that connects with their lives. With *StudySync*, you can give them:

- Classic and modern literature that inspires a love of reading.
- Online peer dialogue that helps students form, express, and share their views about current events.
- ✓ **Social media-inspired tools** that teach writing and analysis in a format that feels natural to students.





Results

StudySync ensures student success with multiple classroom management and assessment tools.

- > Question formats based on national and state assessments
- > Multiple means of formative and summative assessment
- > Ability to assess comprehension skills/vocabulary standards throughout each unit of instruction.
- > Assessment types include selected response, constructed response, extended written response.
- > Classroom management tools, such as customizable rubrics, allow for scaffolding, differentiated instruction, and multiple assessments.
- > A platform for student writing, peer review, and teacher assessment facilitate timely feedback.

To learn more, visit mheonline.com/studysync_results

Recognized by experts. We've received more than 20 industry awards, including:

- > 2014 AAP Revere Award for Whole Curriculum Programs
- > 2013 AEP Innovation Award -Emerging Technology
- > 2014 Common Sense Media ON for Learning Award
- > 2014 EdTech Digest Trendsetter Award









Structured for Success

Scope and Sequence and Thematic Units

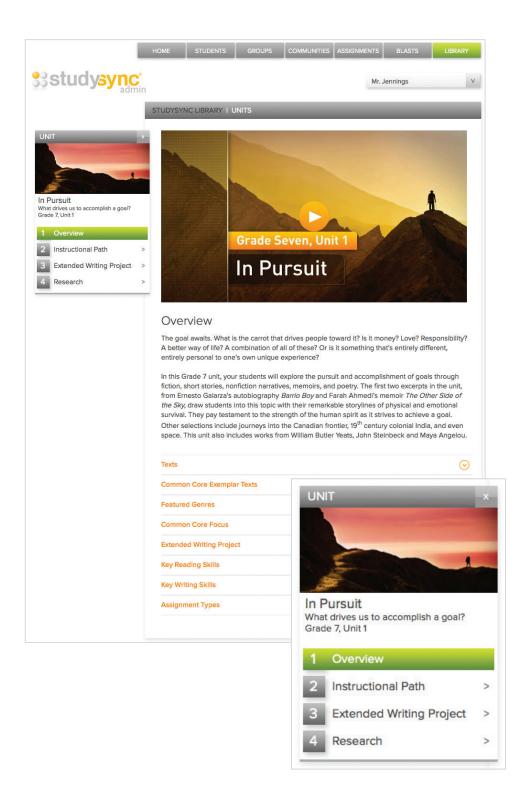
StudySync provides a full Scope and Sequence with four thematic units at each grade level for a full year of rich instruction.

Each Thematic Unit contains:

- Common Core-correlated lesson plans, which ensure rigorous, focused instruction.
- Skill-building activities, vocabulary, and grammar.
- ✓ Formative and summative assessments, which prepare students for PARCC, Smarter Balance, and other high-stakes standardized tests.

"When I looked at the
Grade 7 Thematic Unit
path and lesson plans
today, I found I don't
have to plan anything for
the entire year. That unit
is chock full of ideas!"

- Kristen D., Fort Pierce, FL



SyncSkills Lessons

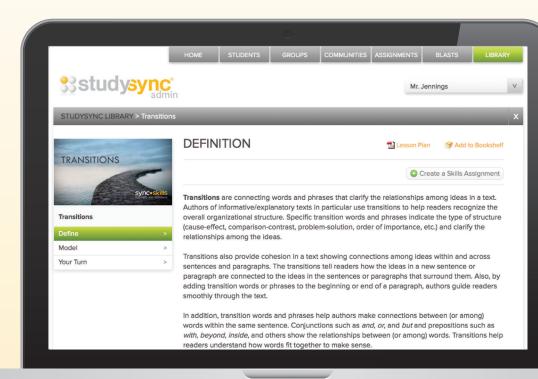
The highlight of every Thematic Unit, *SyncSkills* Lessons feature videos with engaging peer narrators to guide students toward mastery of key reading and writing skills and concepts. Each lesson contains quality texts and instruction that is aligned with state standards and Common Core requirements.

SyncSkills Lessons have three components:

1 DEFINE

Explains key concepts using clear language and a format that students respond to.

- 2 MODEL
 - Extends learning to the text at hand, teaching textual analysis and close reading.
- 3 YOUR TURN
 Applies learning to
 questions like the ones
 found on Common Core
 assessments.



Professional Development

We're committed to your ongoing success. Onsite or online, our responsive team of curriculum experts and former teachers will work with you to:

- > Introduce the program.
- > Build upon current classroom practices.
- > Promote ongoing best practices.
- > Tailor *StudySync* to the specific needs of your building or district.

Two partners. One groundbreaking program.



To better prepare students for classroom and career success, *StudySync* has formed an exclusive partnership with McGraw-Hill Education.

About StudySync

StudySync is the flagship product of BookheadEd Learning, LLC. Based in Sonoma, California, BookheadEd Learning LLC develops products that leverage forward-thinking designs and technologies to engage students while providing teachers and administrators with a relevant, easy-to use platform that delivers adaptable, dynamic curriculum solutions.

About McGraw-Hill Education

McGraw-Hill Education is a digital learning company that draws on its more than 100 years of educational expertise to offer solutions that improve learning outcomes around the world. McGraw-Hill Education is the adaptive education technology leader with the vision for creating a highly personalized learning experience that prepares students of all ages for the world that awaits.



Preview StudySync at: mheonline.com/studysync_sample

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